



Stark County Dental Society

2016 SPONSOR GUIDELINES

1. A list of all SCDS programs and seminars eligible for sponsorship will be made available upon request.
2. Sponsors will be required to sign a **Sponsor Agreement** noting the level of sponsorship, the program date, logistical arrangements, and all other details as appropriate. Sponsorships will be accepted based on date of receipt of the signed **Agreement**.

University Series Sponsorships <i>(Full-day CE lectures 8 a.m. – 4:30 p.m.)</i>	
University Series Full Sponsorship	<p>Sponsor pays the speaker's entire honorarium.</p> <ul style="list-style-type: none"> ◆ Full sponsorship grants <u>complete exclusivity</u> to the sponsor. Sponsor has the option to allow other sponsors. ◆ Booth space. ◆ Lunch for two (2) sponsor representatives ◆ Inclusion in all promotional materials for the program ◆ Introduction at the program; 60 second mic time. ◆ Half-page ad in the SCDS Bulletin, x4 in the year of the program. Space request is the responsibility of the sponsor. Ad copy must be furnished by the sponsor. Space availability will be determined by SCDS. ◆ E-Blast promotions.
University Series Partial Sponsorship	<p>Minimum \$1500</p> <p>For partial sponsorships, the SCDS reserves the right to solicit additional sponsors as appropriate.</p> <ul style="list-style-type: none"> ◆ Booth space ◆ Lunch for two (2) sponsor representatives ◆ Inclusion in all promotional materials for the program ◆ Introduction at the program; 60-sec mic time. ◆ Half-page ad in the SCDS Bulletin one time prior to the program. Space request is the responsibility of the sponsor. Ad copy must be furnished by the sponsor. Space availability to be determined by SCDS. ◆ E-Blast promotions.
University Series Community Sponsorship	<p>Minimum \$500</p> <ul style="list-style-type: none"> ◆ Booth space ◆ Lunch for two (2) sponsor representatives ◆ Inclusion in all promotional materials for the program ◆ Introduction at the program; 60-sec mic time
University Series Simple Sponsorship	<p>\$175</p> <ul style="list-style-type: none"> ◆ Booth space ◆ Lunch for one (1) sponsor representative <i>(Additional lunches available @ \$15 pp)</i>
General Membership Meetings <i>(Evening dinner meetings with a speaker)</i>	<p>\$150 or comparable sponsorship + dinner cost</p> <ul style="list-style-type: none"> ◆ Inclusion in all promotional materials for GM meeting ◆ Introduction at program; two-minute mic time ◆ Dinner with the SCDS members ◆ Full Sponsors may choose to be the exclusive sponsor of the event
Half-Day Meetings <i>(typically 8-noon meetings)</i>	<p>\$75-\$100</p> <ul style="list-style-type: none"> ◆ Inclusion in all promotional materials ◆ Introduction at program